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**HIGH RISE LOW DOWN**  
***Who's Who and What's What in New York's Most Coveted Apartment Buildings***

By Denise LeFrak Calicchio and Eunice David with Kathryn Livingston

“...*High Rise Low Down* tells the story of the luxurious apartment houses that replaced so many of these soon to become white elephants. The book gives us a wonderful glimpse into the glorious buildings and their intriguing occupants.”

-Beth Rudin DeWoody

In Manhattan there exist residences so exclusive that some of the biggest names of the 20<sup>th</sup> Century have received two big thumbs down from their merciless co-op boards, including Elizabeth Taylor, Madonna, Joan Crawford, Mike Wallace, Barbra Streisand, and Richard Nixon (which one of these people twice experienced this humiliating rejection?). But fortunately for the rest of us, three women have discovered a way to sail right past the practically impenetrable boards and inside the walls of these elite homes, and share with us their findings in the pages of the upcoming 2007 read, *HIGH RISE LOW DOWN: Who's Who and What's What in New York's Most Coveted Apartment Buildings* (Barricade Books Inc: January 2007: \$24.95).

The ruthless yet fascinating industry that is New York City real estate is a phenomenon that has never been so deeply exposed as it has in *HIGH RISE LOW DOWN*. With insider knowledge from authors Denise LeFrak Calicchio, of the unequivocally successful Manhattan real estate LeFrak family, and Eunice David, whom with her husband, Academy Award winning songwriter Hal David, has collaborated with a wide variety of musicians and entertainers throughout the years, *HIGH RISE LOW DOWN* reveals not only the offensively excessive transactions of the most sought-after homes in these buildings, but also the various high-profile names that competed for occupancy, and the devious dealings and scandalous battles that preceded their inevitable purchase. Denise and Eunice united with accomplished editorial writer Kathryn Livingston to combine the various historical details, architectural references and personal accounts to create what is sure to be considered one of the most comprehensive insider's guide of its kind on lavish Manhattan living.

By entering the enclaves of more than 25 of the City's most extravagant addresses, *HIGH RISE LOW DOWN* reveals the intimate details of public figures and big business tycoons (i.e., Rupert Murdoch and Amanda Burden) icons and Hollywood legends (i.e., Frank Sinatra, Greta Garbo), notorious affluent families (i.e., the Niarchoses, the Vanderbilts) adored fashion designers (i.e., Bill Blass, Zac Posen), and today's most controversial socialites (i.e., Anna Anisimova and Chloe Sevigny).

*HIGH RISE LOW DOWN* even takes you in to the homes of some of the more controversial occupants during the height of their often highly-publicized scandals and legal squabbles, including that of Alfred Taubman right before the Sotheby's scandal; Claus von Bulow during the very public attempted-murder trial of his wife; and the horrific account of the Sid Vicious' murder/suicide.

*HIGH RISE LOW DOWN* looks as far back as the early 1930s, when extravagant apartment living began to rise as fast and as high as the buildings themselves, following them through the decades and outrageous high-profile happenings, and into the future at the next generation of unattainable City residencies, giving readers a truly comprehensive account of these prestigious high-rise buildings.

*HIGH RISE LOW DOWN* navigates readers through both time and lavish space to arrive at this unique exclusive on life in the skies of Manhattan. The experience of reading this iconic portrait is summarized well by composer Burt Bacharach, “*High Rise Low Down* is a wonderful opportunity to go to places that your wildest imagination and fantasy will never let you go. Read it. Look at it. It's probably the only way you'll get a glimpse into this world.”